

FOR IMMEDIATE RELEASE**LG AIR CONDITIONING TECHNOLOGIES ENHANCES
CUSTOMER EXPERIENCE AND INFORMATION**

New Redesigned Website Offers Comprehensive and Streamlined Experience to Explore LG Commercial, Light Commercial and Residential Air Conditioning Solutions

ALPHARETTA, Ga., July 26, 2018 – Air conditioning technologies innovator LG Electronics is reinforcing its commitment to current and prospective customers with the launch of the redesigned **lghvac.com**, as an all-encompassing resource for LG’s advanced HVAC systems and technologies. The upgraded website offers quick and easy access to essential information for LG’s award-winning solutions for commercial, light commercial and residential applications.

The site upgrades, which feature both extensive content and navigation enhancements, provide a superior user experience and enhance the company’s already well-established position as a leading player in the HVAC industry. With a streamlined, intuitive design that works on a range of devices – like smartphones, tablets, laptops and more – lghvac.com makes content accessible at the click of a button. The new website now houses valuable information for commercial, commercial light and residential applications, in a single, centralized site for seamless navigation.

“Our redesigned lghvac.com website is another example of how LG is responding to customer feedback,” said Lorie Quillin-Bell, director of marketing, Air Conditioning Technologies, LG Electronics USA. “The goal of the redesigned site is to streamline how our partners and potential customers reach the information they need in an intuitive way through simple navigation, robust search and content aligned to the applications and verticals our solutions serve.”

With this redesign the current customer portal, myLG HVAC, has also been greatly enhanced with a new functionality, giving customers a centralized and dedicated location to find everything they need. Not only is myLG HVAC easy to navigate and

search, customers can find useful documentation including submittals and product literature before the login. lghvac.com will be updated on a regular basis with news of product launches, business activity, customer queries, events, and company announcements.

For more information on LG's complete portfolio of air conditioning systems, visit **lghvac.com**.

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About LG Air Conditioning Technologies

The LG Electronics USA Air Conditioning Technologies business is based in Alpharetta, Ga. LG is a leading player in the global air conditioning market, manufacturing both commercial and residential air conditioners and providing total sustainability and building management solutions. From consumer and individual units to industrial and specialized air conditioning systems, LG provides a wide range of products for heating, ventilating and air conditioning. The company's industry-leading variable refrigerant flow (VRF) technology minimizes efficiency losses, provides sustainable energy savings and offers some of the lowest life cycle cost of any system on the market today. LG Electronics USA, based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$55 billion global force and technology leader in consumer electronics, mobile communications, home appliances and air solutions. LG is a 2018 ENERGY STAR® Partner of the Year-Sustained Excellence. For more information, please visit **lghvac.com**.

Media Contacts:

LG Electronics USA

Kim Regillio
847 941 8184
kim.regillio@lge.com

Dan Giametta
212 237 4084
daniel.giametta@lg-one.com