



**FOR IMMEDIATE RELEASE**

**LG APPOINTS DOUG BOUGHER TO LEAD HVAC SALES  
FOR U.S. RESIDENTIAL, LIGHT COMMERCIAL MARKET**

*Company Attracting Top Talent to Drive Growth for Award-Winning HVAC Portfolio*

**ALPHARETTA, Ga., May 6, 2019** – Air conditioning technologies leader LG Electronics named industry veteran Doug Bougher as director of residential and light commercial (RLC) sales for the U.S. market. While executing LG’s vision for a superior customer experience, Bougher will be responsible for driving growth of the award-winning LG residential and light commercial HVAC portfolio.

Bougher joins LG with more than 16 years of experience in a multitude of roles ranging from HVAC and refrigeration sales to supply chain management and product management. Most recently, he served as director of HVAC and refrigeration sales at SPX Cooling Technologies, where he was responsible for commercial sales of select product lines in North and South America. Previous experience also includes key positions with Barnes Group, Eaton Corporation and Osram Sylvania Inc.

“With LG’s significant and sustained impact on the U.S. HVAC market, we continue to invest in the right talent to best serve our growing customer base,” said Kevin McNamara, senior vice president and general manager of Air Conditioning Technologies, LG Electronics USA. “With a deep knowledge of the HVAC industry, Doug will help our RLC business area achieve its full potential and drive LG to new heights.”

With an expansive family of both ducted and duct-free options including the exclusive picture frame Art Cool™ Gallery, the superior heating performance of LGRED° and the industry’s first single-phase 5-ton VRF heat recovery unit, LG delivers the quality, performance and style that customers expect, McNamara said.



“LG has grown tremendously in the RLC category over the past few years and has a great vision for bringing groundbreaking products to market. My focus is to build on the momentum to further increase the visibility and preference of the powerful LG brand in the HVAC industry,” said Bougher.

LG is committed to delivering efficient and innovative solutions for residential and light commercial heating and cooling needs. The company’s industry-leading variable refrigerant flow technology and home comfort solutions are making major inroads in the United States where demand for high-performance, flexible HVAC technology continues to grow. This innovative technology is recognized for its substantial energy savings and low lifecycle costs.

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**About LG Air Conditioning Technologies**

The LG Electronics USA Air Conditioning Technologies business is based in Alpharetta, Ga. LG is a leading player in the global air conditioning market, manufacturing both commercial and residential air conditioners and providing total sustainability and building management solutions. From consumer and individual units to industrial and specialized air conditioning systems, LG provides a wide range of products for heating, ventilating and air conditioning. The company's industry-leading variable refrigerant flow (VRF) technology minimizes efficiency losses, provides sustainable energy savings and offers some of the lowest life cycle cost of any system on the market today. LG Electronics USA, based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$54 billion global force and technology leader in consumer electronics, mobile communications, home appliances and air solutions. LG is a 2019 ENERGY STAR® Partner of the Year-Sustained Excellence. For more information, please visit [lghvac.com](http://lghvac.com).

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