



**FOR IMMEDIATE RELEASE**

**LG ELECTRONICS USA APPOINTS CARL BARNARD TO LEAD  
AIR CONDITIONING CONTROLS SALES**

**ALPHARETTA, Ga., May 17, 2018** – Air conditioning technologies leader LG Electronics has named industry veteran Carl Barnard director of controls sales at LG Air Conditioning Technologies in the United States. In this new position, Barnard will be taking on the critical role of expanding LG’s industry-recognized and award-winning controls platforms.

Barnard joins LG with more than 30 years of experience in a multitude of roles ranging from controls engineering and applications to project management, regional sales management and sales leadership. Most recently, he was vice president of sales and marketing at Energy Metrics, a division of Aligned Energy, where he was responsible for business development and strategy with a focus on IoT. Previous experience includes key positions with Distech Controls, Automated Logic and American Auto-Matrix.

“LG is driving the future of HVAC controls with our pioneering building management solutions and controls, along with residential IoT products,” said Kevin McNamara, senior vice president and general manager of Air Conditioning Technologies, LG Electronics USA. “Carl’s broad experience in the controls market will take our leadership in this arena to the next level.”

Barnard said, “LG has made tremendous inroads in the HVAC controls category over the past few years and has a great vision for bringing groundbreaking products to market. My focus is to build on the momentum and help the business achieve its full potential and further increase the recognition of the powerful LG brand in the HVAC industry.”

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**About LG Air Conditioning Technologies**

The LG Electronics USA Air Conditioning Technologies business is based in Alpharetta, Ga. LG is a leading player in the global air conditioning market, manufacturing both commercial and residential air conditioners, providing total sustainability and building management solutions. From consumer and individual units to industrial and



specialized air conditioning systems, LG provides a wide range of products for heating, ventilating and air conditioning. The company's industry-leading variable refrigerant flow (VRF) technology minimizes efficiency losses, provides sustainable energy savings and offers some of the lowest life cycle cost of any system on the market today. LG Electronics USA, based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$55 billion global force and technology leader in consumer electronics, mobile communications, home appliances and air solutions. For more information, please visit [lghvac.com](http://lghvac.com).

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