

FOR IMMEDIATE DISTRIBUTION**LG STRENGTHENS RELATIONSHIP WITH NATIONAL DISTRIBUTOR
BAKER DISTRIBUTING COMPANY**

Baker Expanding Offering of LG HVAC Solutions to Over 200+ Locations Nationwide

ALPHARETTA, Ga., Nov. 13, 2018 – Air conditioning technologies innovator LG Electronics is building on its existing partnership with nationwide distributor Baker Distributing Company by expanding its entire lineup of residential and light commercial heating and cooling solutions to more than 200 locations coast-to-coast.

“After debuting LG products in locations across the West coast in 2014, Baker has proved to be an instrumental partner in not only selling our award-winning products, but sharing common values in educating contractors on the essential skills needed to be successful,” said Kevin McNamara, senior vice president and general manager, LG Air Conditioning Technologies. “With availability in more than 200 Baker branches, contractors have greater access to training and the LG HVAC solutions to deliver on the quality, performance and style that consumers expect from their heating and cooling systems.”

LG offers unmatched flexibility and performance within its portfolio. Whether it’s duct-free, ducted or a combination of the two, contractors have the flexibility to install the solution that best suits the customer's design and functionality needs. And with the recent availability of Wi-Fi on virtually all LG indoor units making them compatible with the LG SmartThinQ app, contractors can now offer their customers an energy-efficient and stylish HVAC system without having to sacrifice convenience. The LG SmartThinQ app is also integrated with both Amazon Alexa and Google Assistant enabling voice control on the user’s preferred platform for the truly connected home experience.

“Baker Distributing works hard to ensure that obtaining high quality HVAC products is quick and convenient for our customers and is equally committed to top tier training for

contractors on today's most popular solutions at one of our participating partner academies," said Matt Roth, president, Baker Distributing Company. "Through continually pushing boundaries in air conditioning technologies, LG's leading the industry with innovative technology and flexible connectivity solutions, and that makes them a tremendous partner in providing award-winning solutions for a wide range of projects for our customers."

In conjunction with Baker, LG will be bringing its "LG Technology Roadshow" – a unique mobile showroom on wheels – to a number of Baker locations starting in mid-October to offer Baker's customers a hands-on experience with LG's latest air conditioning technologies.

For more information on LG's complete portfolio of air conditioning systems visit lghvac.com.

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About LG Air Conditioning Technologies

The LG Electronics USA Air Conditioning Technologies business is based in Alpharetta, Ga. LG is a leading player in the global air conditioning market, manufacturing both commercial and residential air conditioners and providing total sustainability and building management solutions. From consumer and individual units to industrial and specialized air conditioning systems, LG provides a wide range of products for heating, ventilating and air conditioning. The company's industry-leading variable refrigerant flow (VRF) technology minimizes efficiency losses, provides sustainable energy savings and offers some of the lowest life cycle cost of any system on the market today. LG Electronics USA, based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$55 billion global force and technology leader in consumer electronics, mobile communications, home appliances and air solutions. LG is a 2018 ENERGY STAR® Partner of the Year-Sustained Excellence. For more information, please visit lghvac.com.

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