

FOR IMMEDIATE RELEASE**LG AIR CONDITIONING TECHNOLOGIES APPOINTS
INDUSTRY VETERANS TO SUPPORT U.S. CUSTOMERS**

*LG Attracting Top Talent to Drive Growth of
Industry-Leading VRF Technology*

ALPHARETTA, Ga., March 16, 2017 - LG Electronics USA Air Conditioning Technologies has added two more industry veterans, further enhancing its commercial applied sales and customer experience organizations. These changes address the evolving needs of the U.S. market and support the growth of LG's industry-leading variable refrigerant flow (VRF) technology.

New to the sales organization William Danford, named as Northeast regional manager. Danford joins LG with more than 25 years of HVAC experience in New York City and surrounding markets. He previously held key management and sales roles for Johnson Controls and York International.

Sean Boyer has been named director of innovation and customer experience, responsible for customer support, sales systems, training and inventory management. Boyer joins LG with decade of industry experience and proven track record of success at Fujitsu General America, Haier America and Mitsubishi Electric Cooling & Heating.

“At LG, we have an unparalleled commitment to our customers to deliver innovative technology that secures our position as a leader in our industry. For that reason, it is critical that we recruit and retain the best and brightest in the industry.” said Kevin McNamara, senior vice president, LG Air Conditioning Technologies. “The addition of these industry experts positions the LG team to better support our customers in the U.S. market.”

LG Electronics USA Air Conditioning Technologies

The LG Electronics USA Air Conditioning Technologies business is based in Alpharetta, Ga. LG is a leading player in the global air conditioning market, manufacturing both commercial and residential air conditioners and providing total sustainability and building management solutions. From consumer and individual units to industrial and specialized air conditioning systems, LG provides a wide range of products for heating, ventilating and air conditioning. The company's industry-leading VRF technology minimizes efficiency losses, provides sustainable energy savings and offers some of the lowest life cycle cost of any system on the market today. LG Electronics USA, based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$48 billion global force and technology leader in consumer electronics, mobile communications, home appliances and air solutions. For more information, please visit www.lghvac.com.

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