



# Heat up your business with the LG Pro Dealer Program

Become an LG Pro Dealer and take advantage of all the program has to offer.



# A program, built for you



I've been part of the LG Pro Dealer Program, and it's a great opportunity. The swift and reliable support from our distributor, with immediate responses to calls and voicemails, significantly benefits our customers and contributes to our overall success.

**Jack Restivo**

Owner of Restivo Heating and Air Conditioning



LG's wide range of opportunities, innovative product offerings, and exceptional support, coupled with our commitment to staying at the forefront of technology, make us a company dedicated to offering exciting, new, and reliable solutions to our customers.

**Tara Parish**

Office Manager at Climate Experts of Del Marva



Saying LG to a customer carries more weight than lesser-known manufacturers. As an LG Pro Dealer, this positions me ahead of other contractors, providing early access to knowledge that I can share with both technicians and customers, enabling us to stay ahead, ensure customer satisfaction, and attract future business.

**Jairo Muy-Cando**

Project Manager at The Otto Company



<sup>1</sup>Unit limited warranty registrations required annually

<sup>2</sup>Standard limited warranty terms are 5 years parts, 7 years compressor (does not include labor) for a qualified LG Residential and Light Commercial HVAC Product. Ten-year extended parts and compressor limited warranty (no labor) available for qualified registered LG Residential and Light Commercial HVAC Products. If installed by an LG Pro Dealer, qualified registered LG Residential and Light Commercial Products may be eligible for twelve-year cumulative extended parts and compressor limited warranty (no labor). Full limited warranty terms are available at <http://www.lghvac.com/resources/>.



# LG Pro Dealers get more support, more training, and more leads

## Benefits



Units required for tier<sup>1</sup>

20 to 49 Units

50 to 100 Units

100+ Units

Access to branded marketing materials including advertisements, literature, uniform patches, truck decals, and promotional items



Online educational videos, training and service aids



Cumulative limited warranty on parts and compressor for qualified, registered LG RLC Products<sup>2</sup>



Exclusive access to financing promotions through Synchrony<sup>3</sup>



Priority website listing on the LG contractor locator



Consumer sales leads from the LG.com/comfort website



Earn points for eligible registered LG RLC products through the LG PerksPLUS Program



Discounted labor warranty through LG Assurance Care Plan<sup>4</sup>



Invitation to the LG Pro Dealer national meeting<sup>5</sup>



Priority Technical Support



Earn additional 25% LG PerksPLUS Points Bonus for eligible registered LG RLC products



Discounts on LG Appliances and LG Electronics



<sup>3</sup>Financing is provided by Synchrony Bank, an independent company. Synchrony is not obligated to offer other financing in connection with any LG HVAC RLC products. Synchrony is not an agent or affiliate of LG Electronics U.S.A., Inc. (LG), and is solely responsible for any financing programs. LG shall have no responsibility with respect to any financing programs between Synchrony and financing customers of Synchrony. Financing customers or potential financing customers should contact Synchrony directly with any concerns or issues regarding its financing programs.

<sup>4</sup>LGEUS provides a limited warranty on eligible RLC products (parts only, no labor), which may be accessed at <http://www.lghvac.com>. An optional extended limited warranty, the LG Assurance Care Plan, is offered by JB & Associates, an independent third-party provider. Limitations and Exclusions apply. Please visit <http://www.lg-dfs-warranty.com> to view the terms and conditions.

<sup>5</sup>Format and participation details are to be determined and will be communicated when appropriate.

LG Electronics, U.S.A., Inc. reserves the right to modify the LG Pro Dealer Program benefits and general eligibility requirements at any time. See the LG Pro Dealer Program Overview for complete details.



# Join The LG Pro Dealer Program Today

Boost your business with our innovative, stylish, and easy-to-install Residential and Light Commercial HVAC systems.



Contact your local LG distributor to become an LG Pro Dealer with one of the most recognizable brands in the world.



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Air Conditioning Technologies  
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**Life's Good.**

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